



## ELICITING EXCELLENCE

*"Bringing Out the Best in People"™*

Michael Beck is an Executive Coach and Strategist who helps leaders improve their effectiveness and organizations accelerate success.

Michael's credentials include an MBA in Finance from the Wharton School of Business along with degrees in Engineering from the University of Pennsylvania. He has held a variety of executive positions and worked several years overseas as a Business Advisor to a member of the Royal Family of Saudi Arabia.

He has delivered over 100 talks, webinars and podcasts on the topics of leadership, productivity, and success principles to corporate, local, regional, and national audiences. Michael is the author of the highly rated leadership book, *"Eliciting Excellence"*, and has been a contributor to a variety of national and international publications.



### **ABOUT MICHAEL'S TALKS:**

Michael brings unique perspective and insights to his audiences, gained over 35 years of domestic and international experience. His talks - entertaining and thought-provoking - help leaders improve their ability to bring out the best in people, which drives execution and accelerates success.

### **SPEAKING TOPICS:**

- ★ **How to Be a More Effective Leader**
- ★ **Churning Out Without Burning Out**
- ★ **The Art of Influence**
- ★ **How to Achieve an Engaged Workforce**

### **HOW YOUR AUDIENCE WILL REACT:**

"... a wonderfully well-informed and entertaining guest speaker. ... We had our largest turnout for Mr. Beck's presentation than we have had in seven years. ... Our only regret is that we did not plan a longer meeting with Michael."

**Dana Moss, Executive Director**

"...our members have commented on how useful the information was and on how motivating your talk was. We'd certainly be interested in having you come back one day soon for another talk!"

**Suzanne Davis, Program Chair**

"Tremendously valuable – I made plans as you spoke!"

**Sharon Spenrath, American Cattlewomen's Association**

Eliciting Excellence  
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