



ELICITING EXCELLENCE

*Helping Successor Succeed
and Owners Get Paid™*

Michael Beck International, Inc.
Portland, OR USA

MBI Successor Enhancement Program

Our Successor Enhancement Program is the perfect solution for helping a successor improve his or her effectiveness at an affordable price.

Our program starts with our comprehensive 360° Successor Assessment. The assessment will identify a person's strengths and their weaknesses. The program then provides insights on how to be more effective and guidance on how to improve as a leader and an owner.

The Program Includes:

- Our **360° Successor Assessment**, covering the 35 leader and owner competencies necessary for success as a successor
- Our comprehensive **"Guidebook to the 360° Successor Assessment"**, designed to help provide focused guidance on the competencies most needed for success as a successor. This Guidebook contains guidance in "quick bite" sections on each of the 35 competencies including why each one matters and practical steps to take for enhancing each of them.
- Four one-hour, one-on-one executive coaching sessions, designed to provide customized guidance, uncover blind spots, and offer objective perspective

Program Pricing

The fee for our Successor Enhancement Program includes program design, prep work, assessment, assessment debrief, guidebook, and executive coaching meetings with the successor. The fee does not include any travel costs to locations outside the local region in which the coach is based, as most coaching is conducted virtually.

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